# THE 7<sup>TH</sup> INTERNATIONAL CONFERENCE ON LOCAL GOVERNMENT

"LEADERSHIP FOR DIGITAL GOVERNANCE: BUILDING THE TEAMS TO IMPLEMENT THE TECHNOLOGY"

November 18-19, 2022 • Hybrid Conference • Phuket, Thailand www.colaconferences.com

## **Call for Proposals**

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#### **CONFERENCE PURPOSE AND TOPICS**

Digital technology for government is well-known throughout the world. In fact, the COVID-19 pandemic has vastly accelerated this growth and acceptance of digital technology worldwide. What is difficult for governments to grasp, oftentimes, especially at the local levels, is how government agencies, local governments, private companies, and voluntary entities can efficiently and successfully implement this technology in their own organizations. Many experts agree that the success of these implementations begins with the leaders and the teams they build.

The College of Local Administration (COLA), Khon Kaen University, Thailand, is proud to host the 7<sup>th</sup> International Conference on Local Government (ICLG2022). ICLG2022 aims to bring together those who have succeeded and those who are looking for the best practices in achieving their goals of digital governance implementation. COLA invites scholars and practitioners in the field of performance management to present their work on topical areas related to local government and this year's theme: "Leadership for digital governance: Building the teams to implement the technology." Insights gained through this mutual learning process will advance an existing body of knowledge in local governance and development.

Topics of interest at ICLG2022 include, but are not limited to:

• Digital Governance

- Digital disruption and public affairs at the local, regional, and national levels
- o Enhancing public services through digital technology and innovation
- o Social media in local governance
- Smart City
  - o Smart city initiatives in developed and developing countries
  - o Challenges to smart city development
  - o Urban management
  - Urban planning
- Local Governance
  - o Local governance and intergovernmental relations
  - o Local economic development and poverty alleviation
  - o Principles of governance at the local level
  - o Local involvement in public healthcare and education reforms
  - o Environment and local natural resources
  - o Inter-local and regional collaboration
  - o Local wisdom, culture, and social capital
- Public Administration, Public Policy, and Public Services
  - o Alternative public service delivery methods
  - o Representation, participation, deliberation, and conflict resolution
  - o Transformational leadership and community development
  - o Domestic violence and social services

We look forward to accepting your papers and participation in the ICLG, either in Phuket, Thailand, or with us online.

#### **ABOUT THE ICLG**

The first International Conference on Local Government (ICLG) was held in 2010 in Khon Kaen, Thailand. At the time, there was much discussion on decentralization, but there was little direction or actual knowledge about how to proceed. Therefore, the topics of discussion at that conference were primarily focused on the issues of devolving and delegating management authority and responsibility to local government at the lower levels within and under the decentralization policy in various countries.

Before the end of that conference, we knew that most, if not all, participants saw potential solutions to the problem of making local government work more effectively and more responsively while being controlled by the strong hand of the central government. Others had had successes in various aspects of this process, so models were available. We realized that we needed a host institution that could endow this conference with the image of a global forum and simultaneously provide an impetus to sustain this conference as an annual academic event. The College of Local Administration at Khon Kaen University was positioned to take on this task.

With the success of the 2<sup>nd</sup> ICLG in Durban, South Africa, in 2011, we marked the beginning of the series known as the International Conference on Local Government (ICLG). There was interest among many in transmitting knowledge through a conference venue, but there were some serious financial hurdles. Therefore, the decision was made to host the 3<sup>rd</sup> ICLG in Khon Kaen, where it was somewhat easier to get the funding required for hosting a conference of this magnitude.

Subsequent annual conferences were held in Surabaya (4<sup>th</sup> ICLG) and Palembang (5th ICLG), both in Indonesia. The ICLG has now become a reputable platform where serious scholars and practitioners in local government from different parts of the world come together to explore ideas and work together. Our mission as professionals who assist in

enabling local governing authorities to better serve their citizens, as well as empowering their constituents to make their own choices and have more control of their own lives and their destinies, is becoming a reality.

The 6<sup>th</sup> ICLG, in 2015, returned to its birthplace in Khon Kaen with the theme of "Dynamics of City Management: Lessons in citizen engagement, government transparency, and innovative public services." Since then, the ICLG has been on hiatus due to various logistical obstacles, not the least of which is the COVID pandemic, but we are looking forward to ICLG2022 coming back stronger than ever.

#### HOST AND SPONSORS

- **Host and sponsor:** The College of Local Administration, Khon Kaen University, and Conrad Adenauer Stiftung Thailand
- **Sponsorship Opportunities.** There are four types of co-sponsors: platinum, gold, silver, and online-only. Fees and privileges for each type are as follows:
  - o Platinum co-sponsor
    - Fee: \$5.000
    - Lodging: five (5) single or double rooms
    - Registration fee waivers: five (5) participants
    - The Prime Partner sponsor's signage will be more prominent than other co-sponsors.
    - Name and logo of the organization on the homepage of the conference website.
    - Name and logo of the organization on the front or back cover of the abstract book/proceedings.

#### o Gold co-sponsor

- Fee: \$3,000
- Lodging: three (3) single or double rooms
- Registration fee waivers: three (3) participants
- Name and logo of the organization on the homepage of the conference website.
- Name and logo of the organization on the front or back cover of the abstract book/proceedings.

#### Silver co-sponsor

- Fee: \$2,000
- Lodging: two (2) single or double rooms
- Registration fee waivers: two (2) participants
- Name and logo of the organization on the homepage of the conference website.
- Name and logo of the organization on the front or back cover of the abstract book/proceedings.

#### o Online co-sponsor

- Fee: \$2.000
- Registration fee waivers: ten (10) online participants
- Name and logo of the organization on the homepage of the conference website.
- Name and logo of the organization on the front or back cover of the abstract book/proceedings.

#### **SUBMISSION GUIDELINES**

ICLG2022 welcomes individual papers and fully-organized panels.

- Individual papers should be 3,000-4,000 words. Paper formatting should follow our manuscript template (see the <u>Conference Website</u>). Citation styles should follow the APA Manual, 7<sup>th</sup> Edition.
- Fully-organized panels should consist of a maximum of five papers and/or
  presentations, including a moderator if presenting, and an optional discussant
  who will not do a formal presentation. The conference committee will seek to
  distribute panels equally throughout the time slots. Panel sessions will be
  determined after receiving individual paper proposals and suggestions from
  those who volunteer to be panel organizers.
- All papers should not have been published in any academic or professional journal prior to the conference.
- Each presenter must **submit their abstract of 250 words**, excluding title, authors, affiliations, and keywords (use our abstract template). **The deadline for abstract submissions is August 31, 2022**. After the review of your abstract, the organizing committee will notify you by September 15, 2022. If your abstract is accepted to be presented at the conference, you should submit your full paper by October 31, 2022.

#### **DEADLINES AND IMPORTANT DATES**

Activity	Date	Location
Abstract submissions begin (for individual papers and fully organized panels)	Open now	Website
Registration begins	Open now	Website
Deadline for abstract submissions	August 31, 2022	Website
Notification of accepted proposals	September 15, 2022	Website
Registration deadline for presenters	October 15, 2022	Website
Deadline for full paper submissions	October 31, 2022	Website
Conference pre-check in begins	November 17, 2022	Pullman Phuket Arcadia Naithon Beach, Phuket
Conference presentations	November 18-19,	Pullman Phuket Arcadia
•	2022	Naithon Beach, Phuket
Formal reception dinner	November 18,	Pullman Phuket Arcadia
	2022	Naithon Beach, Phuket

#### Conference Website

#### **CONFERENCE FEE**

For early-bird registration on or before August 31, 2022, the fee is \$200 for on-site presenters and participants and \$100 for online presenters and participants. The regular registration fee is \$250 and \$125 respectively. Walk-in registration is \$260 and \$130 respectively. For each submission, at least one author needs to register by October 15, 2022, for their presentation to be included in the conference program.

Registration Type (Deadline)	Type of Presenters and Participants	
<u> </u>	On-site	Online
Early-bird (ends August 31, 2022)	\$200	\$100
Regular (ends November 17, 2022)	\$250	\$125
Walk-in (November 18, 2022)	\$260	\$130

Note: All prices are in USD.

The on-site fee includes admission to all conference sessions, certificate of attendance, conference bag, and name badge, conference program and book of abstracts/proceedings, admission to the welcome dinner on November 18, two lunches and three refreshments on November 18-19 and round-trip shuttle service between the airport and the conference venue.

Please refer to the **Conference Website** for payment methods.

NOTE: Please notify Mr. Tony Criswell at <u>tonycr@kku.ac.th</u> when making a payment. Include name, time and date of payment, amount of payment, and method of payment.

#### LOGISTICS

- Conference Venue. The conference will be held in the Pullman Phuket Arcadia Naithon Beach hotel, Phuket Thailand, during November 18-19, 2022. Located in the Andaman Sea in the Southern region of Thailand, Phuket is one of the world's most famous tourist destinations, receiving more than 10 million visitors each year.
- Pullman Phuket Arcadia Naithon Beach is one of the most stunning resorts in Phuket, located along one of the best beaches on the west coast of the island just a 12-minute drive from Phuket International Airport. It boasts a charming setting with ocean views, set against the backdrop of Naithon Beach, blurring the lines between the pool, sea, and sky. Guests have direct access to the beach. The resort's 277 rooms and pool villas offer beach chic design and neutral hues to enhance the natural backdrop. It also features 5 meeting rooms as well as a range of fresh air venues overlooking the sea.
- Travel to Phuket. There are a number of international and domestic flights to Phuket. The Phuket International Airport is one of the busiest airports in Thailand, with more than 300 flights per day. The busiest international routes to Phuket include Singapore, Kuala Lumpur, Hong Kong, Shanghai, Seoul, Dubai, and Sydney.

### FURTHER INFORMATION AND QUESTIONS

Up-to-date information can be found on the <u>Conference Website</u>. Questions about submissions and any further information can be directed to:

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